

Be a part of Queensland's Digital Innovation Festival

19-20 October. Brisbane + Online.

Something Digital returns in 2021 with a two day curated program, designed to bring together Queensland's entire digital ecosystem.

With a central theme of **Conquering the Unknown**, the program will focus on the elements of digital innovation that not only strengthen our organisations, but help to boost life, yield great benefits to humanity and contribute to a future we are proud to leave behind.

Key features of Something Digital include:

- ◆ 60+ local and interstate speakers
- ◆ 10 content blocks and over 30 sessions
- ◆ Masterclasses
- ◆ Beyond the stage activations (inc Networking Drinks)
- ◆ And so.much.more

Our best speaker lineup ever.

Each year we search high and low for some of the greatest thought leaders, mischief makers and digital legends to join us in creating Something Digital for Queensland! And 2021 is no different.

Our **headliners** will include national talent, who will appear in-person on stage, as well as international guests who will make virtual cameos ... they all share the goal of provoking, pushing boundaries and challenging your thinking around digital innovation.

60+ local and interstate speakers will challenge you to tangibly create a difference in your world - whether you use digital to manage people; are concerned about data and ethics; want to create a more wholistic digital experience; are curious about how to digitise sustainability, are keen to learn about the business of AI and so much more.

This year's headline speakers include:

- ◆ Genevieve Bell - Distinguished Professor & Director of the School of Cybernetics at Australian National University
- ◆ Sonja Gittens Ottley - Head of Diversity & Inclusion at Asana
- ◆ Mathana - Tech Ethicist & Interplanetary Philosopher
- ◆ Tea Uglow - Creative Director of Google Creative Lab
- ◆ David Wallerstein, Chief eXploration Officer, Tencent
- ◆ Jen Wong - Chief Operating Officer at Reddit
- ◆ Jillian C. York - Director for International Freedom of Expression with the Electronic Frontier Foundation



A mindblowing program.

Core to any Something Digital experience is the content. Our speakers and sessions are our heroes.

Whilst the topics change from year to year as the world evolves, our focus remains on: **strengthening digital capabilities; fostering thought leadership and showcasing the great digital innovations found right here in our backyard!**

The Curated Program will run over two days (19-20 Oct) with 10 blocks, each designed around a different topic. Each block will contain 3-4 sessions including presentations, conversations and riffs. This year's blocks include:

- ◆ Conquering the Unknown
- ◆ The 2021 techlash: consumers vs giants
- ◆ Digitising sustainability
- ◆ People, data & ethics
- ◆ The future of everything
- ◆ Our 10 year digital journey to the Olympics
- ◆ Digital strategies marketers dream of
- ◆ Nurturing your people
- ◆ The business of innovation
- ◆ Building a responsible future

Activity beyond the stage.

In between our incredible on-stage content, we've planned a whole suite of activities @ The Tivoli. This year's activities include:

- ◆ Opportunities to chat to the speakers one-on-one
- ◆ Speed networking
- ◆ Deep dive discussions
- ◆ Coffee zone for caffeinated catchups
- ◆ After hours networking drinks with the rest of the tribe

Something Digital at a glance.

When: October 19-20, 2021
8.30am to 4pm + Optional Drinks

Where: In-Person + Online
Main stage @ The Tivoli
Other venues, Fortitude Valley Precinct

Cost: In-Person \$399 early bird | \$499 full fee
Online Only \$99 early bird | \$149 full fee
Groups of 4+ save 20%
Early Bird ends Sept 2

Questions: Drop us a line on hello@somethingdigital.com.au

www.somethingdigital.com.au

